

Jay Lipman Ethic *Co-Founder*

Jay Lipman is co-founder of Ethic, a technology-driven, sustainable asset management platform, empowering advisors to create investments specific to their client's values and financial goals. Using custom equity SMA's, Ethic creates low cost, tax efficient portfolios that track benchmarks with precision, empowering advisors to have a differentiated approach to a passive portfolio.

Ethic's team experience spans investment firms, including Goldman Sachs, Deutsche Bank and JPMorgan, design houses, and technology companies.

Jay frequently speaks at global conferences on Sustainable Investing, Generational Wealth Transfer and Financial Technology.